### The Extreme Right Vote in Western Europe 1980-2002. Individual and Contextual Factors

Kai Arzheimer

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#### Theory

Design, Model, Data Empirical findings Summary and conclusion The Research Question Theoretical approaches Mode of explanation Hypotheses

### Overview

#### Theory

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Design, Model, Data

#### **Empirical findings**

The overall relevance of contextual factors Individual Characteristics Contextual factors

#### Summary and conclusion

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What makes the Extreme Right vote 'interesting'?

- After decades of stagnation (Scandinavia), enormous rise since ca. 1980
- From mid-/late 80s on, indirect and later direct impact on policies and elite rhetorics/positions
- Questions of legitimacy/democratic stability

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- From mid-/late 80s on, indirect and later direct impact on policies and elite rhetorics/positions
- Questions of legitimacy/democratic stability
- Success of (Extreme) Right parties unexpected/unusual for many WE societies
  - Support for Extreme Right highly variable over time and space
  - Like the emergence of the Greens a sign of change

The Research Question Theoretical approaches Mode of explanation Hypotheses

#### What is the research question?

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The Research Question Theoretical approaches Mode of explanation Hypotheses

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- 2. Why is the Extreme Right vote so variable
  - 2.1 Why is support for the Extreme Right so unstable over time?
  - 2.2 Why is the Extreme Right so weak in many West European countries but successful in others?

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The Research Question Theoretical approaches Mode of explanation Hypotheses

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Specialised theories of political (right wing) extremism

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  - Identification with the Extreme Right/no attachments to other parties
  - Attractive candidates ('charismatic leaders')
  - Issues (Immigration), group conflict (insiders vs. outsiders), ideology and values
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- Specialised theories of political (right wing) extremism
- Should be linked to general model (background)

The Research Question Theoretical approaches Mode of explanation Hypotheses

## Which specialised explanations can be linked to the general model?

- 1. Personality factors/value orientations
- 2. Social (dis-)integration
- 3. Group conflicts
  - 3.1 Realistic Group Conflict
  - 3.2 Status politics/symbolic racism
  - 3.3 Social Identity
  - 3.4 Scapegoating

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- 4. (Opportunity structures and other context factors)

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#### Who 'should' vote for the Extreme Right?

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- But (comparative) data usually restricted to socio-demographics + very few attitudes
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The Research Question Theoretical approaches Mode of explanation Hypotheses

### What is the problem here?

- Differences in groups sizes cannot explain...
  - 1. (Persistent) differences *between* countries (e.g. Germany vs. Austria)
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- Which external (i.e. political) factors determine the level of mobilisation?

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#### The research question, reframed

Which external factors can explain the variation (over time and space) in support for the Extreme Right, provided that individual characteristics of the voters are held constant?

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Theories/hypothesis about macro factors

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Path model would be nice, but all variables (if present) put into one straightforward regression model

The Research Question Theoretical approaches Mode of explanation Hypotheses

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Macro effects in regression tables...

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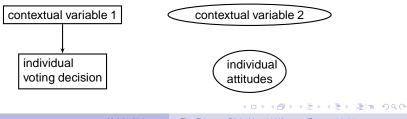
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  - Key variables: perceptions, but normally no data
  - Exception: truly global (pure) system level variables like electoral laws

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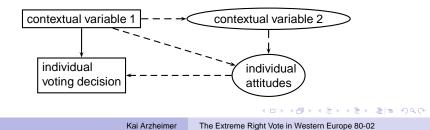
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- 3. (Of course, both can happen at the same time)

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- Analyse people, nested in survey waves, nested in *political* systems

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- Other potentially important factors *not* included (media agenda, elite behaviour (but: CMP))

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- To curb the Extreme Right's support, the elites should pretend that immigration does not exist as an issue ⇐⇒ the Dutch case
- 5. Unemployment benefits reduce support for the Extreme Right ↔ Kitschelt's original idea of the NRR

## Which countries/time-frame?

- EU-15 + Norway (votes for the usual suspects pooled)
- 1980-2002
- Data availability

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- Agreement on
  - Which parties should be considered borderline cases (AN)
  - Have joined the group subsequently (Scandinavian Parties, NL)

# Who are the usual suspects (Eurobarometer) ? I

- Austria: Freedom Party (FPÖ)
- Belgium: Front National, Vlaams Blok/Belang
- Denmark: Freedom Party, Danish People's Party
- Finland: Rural Party, True Fins,
- France: National Front
- Germany: German People's Union (DVU), Republikaner, National Democrats (NPD)
- Greece: EPEN, National Front, Political Spring
- Italy: National Alliance (AN), Northern League (LN)
- Luxembourg: National Movement (NB)

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## Who are the usual suspects (Eurobarometer) ? II

- Netherlands: Centre Parties, Lijst Pim Fortuyn/Leefbaar Nederland
- Norway: Freedom Party
- Portugal: 'Christian Democrats' (PDC)
- Spain: Various splinter parties (Falange)
- Sweden: New Democracy

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### Which data are used?

Eurobarometer data 1980-2002

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- Contextual data from various sources (Comparative Manifesto, OECD, UNHCR, etc.)
- 15 countries (East Germany and West Germany treated as separate)/336 contexts/roughly 330 000 individual cases
- Unique coverage; including early years of success and weak parties

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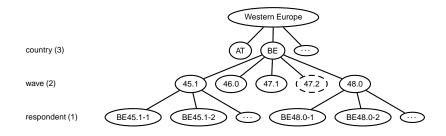
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  - Matched with appropriate contextual data
- Multi-Level logistic analysis
- Three levels: country, wave, respondent

### What does the structure of the data look like?



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    - Measured: micro variables
    - Unmeasured: individual level variance (actually fixed: Logit)
  - Features of the respective context
    - Measured: macro variables
    - Unmeasured: context level variance

### What does the basic model look like?

$$y_{ij} = (\beta_{0ij}) + \beta_1 x_{1ij} + \beta_2 x_{2j}$$

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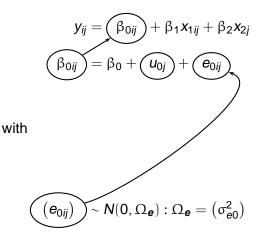
### What does the basic model look like?

$$y_{ij} = \underbrace{\beta_{0ij}}_{\beta_{0ij}} + \beta_1 x_{1ij} + \beta_2 x_{2j}$$
$$\underbrace{\beta_{0ij}}_{\beta_{0ij}} = \beta_0 + \underbrace{u_{0j}}_{\beta_{0ij}} + \underbrace{e_{0ij}}_{\beta_{0ij}}$$

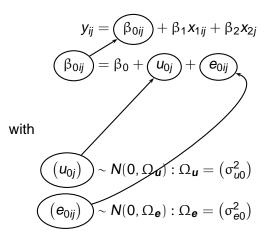
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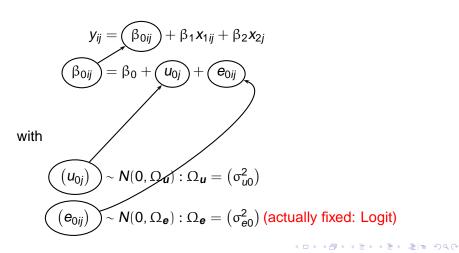
### What does the basic model look like?



### What does the basic model look like?



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 $y_{ij} \sim Binomial(1, (\pi_{ij}))$ 

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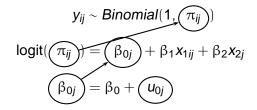
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$$y_{ij} \sim Binomial(1, \pi_{ij})$$
$$logit(\pi_{ij}) = \beta_{0j} + \beta_1 x_{1ij} + \beta_2 x_{2j}$$

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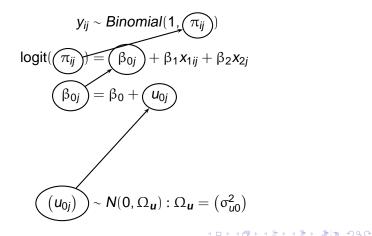
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### What does the basic model look like?



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### What does the basic model look like?



with

The overall relevance of contextual factors Individual Characteristics Contextual factors

# How important is the (national) context?

 Standard procedure: Estimate empty (intercept only) model, assess Variance Partition Coefficient (VPC)

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## Empty model (variance components)

$$y_{ij} \sim \textit{Binomial}(1, \pi_{ij})$$
  
$$\textit{logit}(\pi_{ij}) = \beta_0 + u_{0j}$$

with

$$\left(\textit{u}_{0j}
ight)\sim\textit{N}(0,\Omega_{\textit{u}}):\Omega_{\textit{u}}=\left(\sigma_{\textit{u}0}^{2}
ight)$$

The overall relevance of contextual factors Individual Characteristics Contextual factors

# How important is the (national) context?

- Standard procedure: Estimate empty (intercept only) model, assess Variance Partition Coefficient (VPC)
- Problem: Variance at individual fixed to identify model

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# How important is the (national) context?

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- Problem: Variance at individual fixed to identify model
- Several 'workarounds' proposed in the literature (simulation, linearise the model, calculate VPC with fixed variance at respondent level)
- Methods do not agree here: Between 4 and 34 per cent of the total variation due to contextual factors
- Comparison with larger and smaller parties shows
  - Methods tend to disagree for all smaller parties
  - Context is more important for all smaller parties
  - Context slightly more important for the Extreme Right than for green or liberal parties

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## What features of the context are important?

Third level (countries) represented by a series of dummies

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## Overall constant is replaced...

$$y_{ij} \sim Binomial(1, \pi_{ij})$$
  
logit $(\pi_{ij}) = \beta_0 + u_{0j}$ 

with

$$\left(\textit{u}_{0j}
ight)\sim\textit{N}(0,\Omega_{\textit{u}}):\Omega_{\textit{u}}=\left(\sigma_{\textit{u}0}^{2}
ight)$$

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The overall relevance of contextual factors Individual Characteristics Contextual factors

... by 15 country-specific constants (country effects)

$$y_{ij} \sim Binomial(1, \pi_{ij})$$
  
logit $(\pi_{ij}) = \beta_1 A T_j + \beta_2 B E_j \cdots + \beta_{15} S E_j + u_{0j}$ 

with

$$\left(\textit{u}_{\textit{0}j}
ight) \sim \textit{N}(\textit{0}, \Omega_{\textit{u}}) : \Omega_{\textit{u}} = \left(\sigma_{\textit{u}0}^2\right)$$

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## What features of the context are important?

- Third level (countries) represented by a series of dummies
- Once time-invariant country effects are introduced, contextual variance reduced by more than two thirds

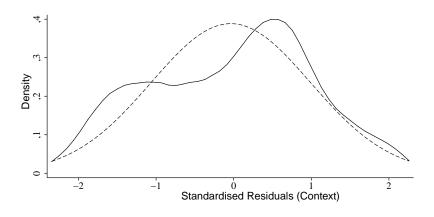
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## What features of the context are important?

- Third level (countries) represented by a series of dummies
- Once time-invariant country effects are introduced, contextual variance reduced by more than two thirds
- Assumption of homogeneous, normally distributed noise on context level becomes much more plausible

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### Residuals: Empty model

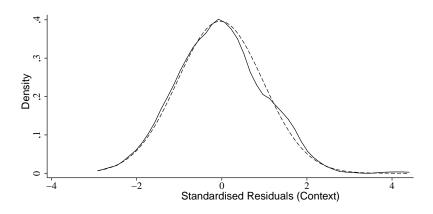


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### **Residuals: Country effects**

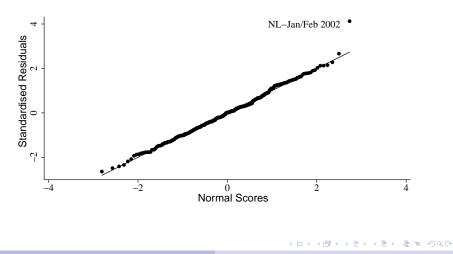


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# Residuals (country effects): Outlier



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## What features of the context are important?

- Third level (countries) represented by a series of dummies
- Once time-invariant country effects are introduced, contextual variance reduced by more than two thirds
- Assumption of homogeneous, normally distributed noise on context level becomes much more plausible
- Little evidence of serial correlation within countries (would be difficult to detect anyway) or throughout whole sample

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- Further reduction of contextual variance by including individual and contextual variables?

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## Which individual characteristics are important?

Male	0.507	(0.022)	0.485	(0.020)	
18-29 years	0.296	(0.031)	0.284	(0.037)	
30-45 years	0.058	(0.030)	0.054	(0.030)	
65++ years	-0.052	(0.041)	-0.051	(0.041)	
Ed: middle/high	0.102	(0.027)	0.092	(0.028)	
Ed: university	-0.317	(0.033)	-0.285	(0.030)	
petty bourgeoisie	0.378	(0.036)	0.359	(0.035)	
Worker	0.330	(0.030)	0.341	(0.032)	
Pensioner	0.123	(0.040)	0.121	(0.041)	
Unemployed	0.470	(0.042)	0.491	(0.040)	
AT	-2.080	(0.222)	-2.090	(0.223)	
BE	-3.508	(0.151)	-3.469	(0.152)	
DE-O	-4.671	(0.175)	-4.674	(0.175)	
	•••	•••	•••	•••	
$\sigma_{u0}^2$	0.521	(0.047)	0.526	(0.050)	
N(1)	253630		330 394		
N(2)	336		336		
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# Which individual characteristics are important?

Gender (almost twice as much support amongst men)

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# Which individual characteristics are important?

- Gender (almost twice as much support amongst men)
- Age (more support amongst young voters)
- Education (virtual no support amongst university-trained voters)
- Class ((increasingly) more support amongst workers)
- Social ties:
  - Strong negative effect of union membership
  - Weaker effects of church attendance, household size, living with partner
  - PID: problematic

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## Which individual characteristics are important?

Political disaffection (performance of own political system)

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# Which individual characteristics are important?

- Political disaffection (performance of own political system)
- Euroscepticism
- Value orientations (virtual no support amongst postmaterialists)
- Ideology (very strong effect of self left-right placement)
- Yet largely stable effects for socio-demographic variables probably due to ethnocentric attitudes (cross sectional data)

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# Which contextual characteristics are important?

- Model assumes that group differences are constant (in term of logits) over contexts
- Political relevance of individual features depends on base level
- Which in turn depends on

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# Which contextual characteristics are important?

- Model assumes that group differences are constant (in term of logits) over contexts
- Political relevance of individual features depends on base level
- Which in turn depends on
  - Country effects
  - Random influences on the context level
  - Measured features of the contexts

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#### Contextual variables: Scales

- Proportionality: Gallagher-Index
- Decentralisation: Lijphart-Index
- Unemployment: OECD 'Standardised Unemployment Rates' (SUR), centred
- Asylum seekers: OECD/UNHCR figures, new applications per 1 000 inhabitants, centred
- Unemployment benefits: OECD Gross Unemployment Benefit Replacement Rates (GRR), centred

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## Contextual variables: Scales II

- Positions of established parties/elites
- Zaller 92: Elites may keep issues off the agenda, strongest effects if they are united

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- Positions of established parties/elites
- Zaller 92: Elites may keep issues off the agenda, strongest effects if they are united
  - Based on subset of CMP categories (internationalism (+/-), national lifestyle (+/-), multiculturalism (+/-), law and order)

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# Contextual variables: Scales II

- Positions of established parties/elites
- Zaller 92: Elites may keep issues off the agenda, strongest effects if they are united
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  - Most extreme position of established parties ('red line', linear interpolation over time)
  - (Distance between too major parties)
  - Salience of the Extreme Right's issues (previous election, ignoring direction)
  - Variance of party positions

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- (Cabinet composition)

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## Proportionality (Gallagher-Index)

PR – security valve, incentive, or largely irrelevant?

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$$Gh = \sqrt{\frac{\sum_{i=1}^{n} (V_i - S_i)^2}{2}}$$

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# Proportionality (Gallagher-Index)

PR – security valve, incentive, or largely irrelevant?

$$Gh = \sqrt{\frac{\sum_{i=1}^{n} (V_i - S_i)^2}{2}}$$

- (Dis-)Proportionality has a weak but borderline-significant positive impact on Extreme Right support
- Due to French cases?
- Positive effect gets stronger once French cases excluded
- No substantial effect in more complex models

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# Unemployment and Immigration

- Presumably strong positive effect for both unemployment and immigration
- Presumably large positive interaction

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# Unemployment and Immigration

- Presumably strong positive effect for both unemployment and immigration
- Presumably large positive interaction
- Expected difference (in logits) between low immigration and high immigration contexts large (about three times larger than difference between men and women)
- Roughly the same for unemployment

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# Unemployment and Immigration

 But: Substantial *negative* interaction between unemployment and immigration

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# Unemployment and Immigration

- But: Substantial *negative* interaction between unemployment and immigration
- Extreme Right less successful if both immigration and unemployment are high?

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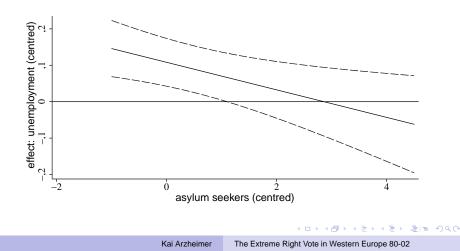
#### The impact of four contextual factors/one interaction

Male	0.482	(0.029)	0.486	(0.025)
Dis-Proportionality	0.025	(0.018)	0.032	(0.018)
Decentralisation	0.230	(0.166)	0.195	(0.169)
Asylum seekers	0.324	(0.054)	0.315	(0.053)
Unemployment	0.108	(0.033)	0.096	(0.034)
Asylum seekers $\times$ Unemployment	-0.038	(0.015)	-0.041	(0.015)
AT	-3.415	(0.813)	-3.255	(0.832)
		• • •	•••	
$\sigma_{u0}^2$	0.395	(0.043)	0.410	(0.045)
N(1)	176 679		271 303	
N(2)	276		276	

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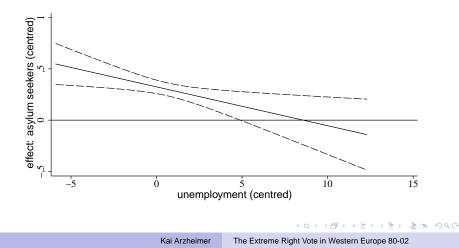
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# Effect of unemployment, conditional on asylum seekers



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# Effect of asylum seekers, conditional on unemployment



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## What is the political relevance of this?

- Calculate the impact of unemployment, asylum and interaction over the empirical range of both variables
- Calculate expected probability of ER vote while holding combined effect of other variables constant

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## What is the political relevance of this?

- Calculate the impact of unemployment, asylum and interaction over the empirical range of both variables
- Calculate expected probability of ER vote while holding combined effect of other variables constant
- Done for more complex model

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## Structure of Party Competition

Established Right (or Left): Paving the Extreme Right's way or stealing their issues?

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# Structure of Party Competition

- Established Right (or Left): Paving the Extreme Right's way or stealing their issues?
- Add more interactions/variables for unemployment/asylum seekers/benefits (more on that really soon)

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# Structure of Party Competition

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  - Effect of variance never significant, variance and salience correlate at 0,64
  - 'Toughness' has no effect
  - ► Salience has a huge impact (0,7; 24,2)×0,13
  - Effect of asylum seekers somewhat reduced

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  - Effect of asylum seekers somewhat reduced
- Modest negative effect if established right is not in government

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## What about unemployment benefits?

Positive main effect

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## What about unemployment benefits?

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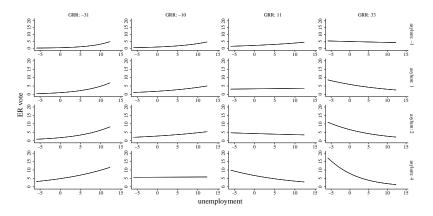
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## What about unemployment benefits?

- Positive main effect
- Negative interactions with asylum seekers and unemployment
- Again: What is the political relevance of this?
  - Link between support for the ER and ethnic competition in the labour market *if welfare state protection is minimal* (squares nicely with Betz/Swank)
  - In many situations, no relevant effect of unemployment, but usually some effect of asylum seekers
  - Model implies negative effect of unemployment if benefits are very generous and level of immigration is extremely high – artifact or welfare chauvinism of those who still have something to lose?

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# Interaction between unemployment, asylum seekers, and unemployment benefits



A base logit (constant + all other effects) of -4 is assumed

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Are individual level effects constant over contexts?

 Impact of some variables might vary over contexts (Euroscepticism, ideology, gender ...)

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Are individual level effects constant over contexts?

- Impact of some variables might vary over contexts (Euroscepticism, ideology, gender ...)
- Add random effects

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Are individual level effects constant over contexts?

- Impact of some variables might vary over contexts (Euroscepticism, ideology, gender ...)
- Add random effects
- Some variation for being unemployed and Euroscepticism, but effects of ideology and gender quite stable (gender effect 0,548 ± 0,283 in more than 2/3 of all contexts)

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#### Are there substantial cross-level interactions?

Mostly harmless

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- E.g. no interaction between ideology and 'toughness' of established parties

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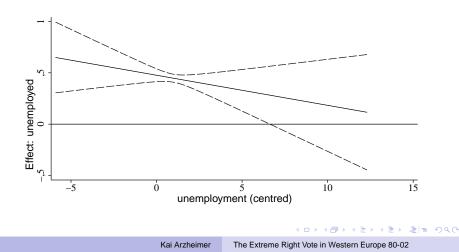
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## Are there substantial cross-level interactions?

- Mostly harmless
- E.g. no interaction between ideology and 'toughness' of established parties
- Effect of individual unemployment somewhat stronger if unemployment level low
- But effect for global unemployment the same in both groups

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# Cross-level interaction between global and individual unemployment



What is gained by studying country-level variables?

Macro effects often in line with expectations ....

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What is gained by studying country-level variables?

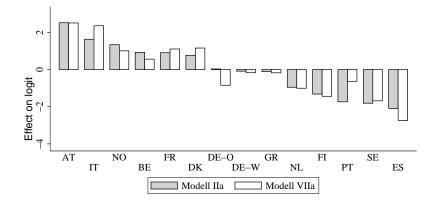
- Macro effects often in line with expectations ....
- ... or at least plausible

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# What is gained by studying country-level variables?

- Macro effects often in line with expectations ....
- ... or at least plausible
- But persistent country effects do not disappear!

#### Country effects only vs. complex model



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- 1. Extreme right has clear social profile
- 2. Salience of issues in elite statements matter
- 3. Unemployment and Immigration increase support for the Extreme Right
- 4. But not if unemployment benefits are generous

#### Where do we go from here?

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#### Where do we go from here?



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## Where do we go from here?

1. Reconsider common wisdom ('First past the post curbs the Extreme Right')

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- 2. Consider other features of national context
  - Media content

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  - (Comparable) information on party organisation, leadership, funding etc.

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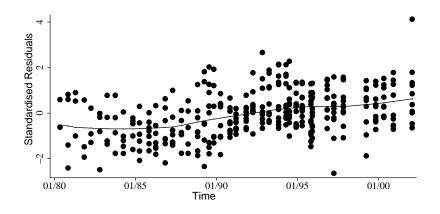
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  - Other features of individual voters (more specific attitudes)
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- 4. Further research needed!



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#### **Residuals: Trend**

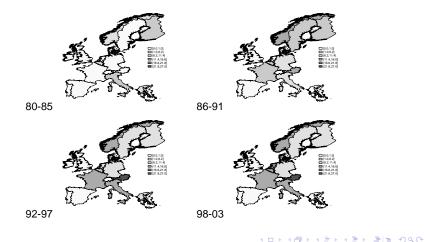


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## Support for the Extreme Right 1980-2003



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